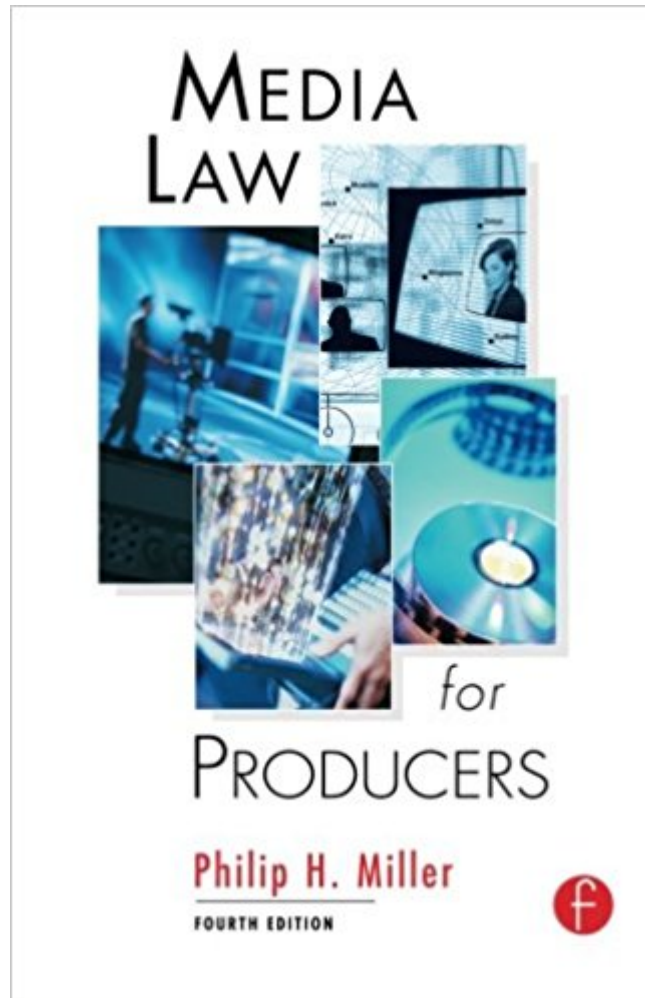




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Media Law For Producers



Synopsis

Media Law for Producers is a comprehensive handbook that explains, in lay terms, the myriad legal issues that the producer will face on a regular basis - contracts, permits, defamation, patents, releases and insurance, libel, royalties and residuals, as well as protecting the finished production. This revised and expanded edition includes such Internet-related topics as Internet music law, online registration, and online privacy. Other new topics covered include:Â Implied and express contracts in the project/idea submission process Â Assignment/transfer of copyrightÂ Music clip licensingÂ Use of other people's trademarks in media productionÂ Parody as a defense to copyright infringement Clear explanations examine the how and why of different types of production contracts, and checklists provide a quick means for producers to determine when their productions might be at greatest risk to legal challenges. Media Law for Producers also examines the substantial changes in copyright term resulting from recent copyright legislation. Legal problems can be very costly to media producers. Lawyers and court fees, coupled with the loss of work time, can lead to bankruptcy. Media Law for Producers cuts through the legalese and illustrates legal issues to help producers recognize the legal questions that can arise during production.

Book Information

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Customer Reviews

Knowledgeably written by Philip H. Miller (an expert practicing attorney specializing in media law), and now in its fourth edition featuring new and expanded sections on option agreements, the use of copyrighted materials, developments in Internet law, as well as interactive productions, Media Law For Producers is a straightforward, 399-page guide to legal issues relevant to media projects for

theatrical, television, radio, print, or electronic projects from production contracts, to copyright registration for finished programs, and more. Specifically written to be accessible to the non-specialist general reader, and to be as a solid resource with which to educate oneself before consulting with a media attorney who would charge by the hour for his expertise, Media Law For Producers is a "must-have" resource for anyone seriously involved in producing a media project regardless of the subject matter or format.

I needed this book for a class (but we barely used it). However, it was really easy to read and engaging, something that you don't really find in textbooks that much. Also, if you are going into the Media field, this book is perfect and you should definitely invest in it.

There are not a lot of books regarding Media Law it seems. If you work or plan on working in the Media in any way, this will be the book for you to add to your collection. Its a slow read, but the information is valuable!

This is an excellence reference work, and it is chock full of sample contracts and release forms. Miller, an attorney himself, repeatedly states that the forms are a starting point and that the reader should obtain legal counsel. Each state has different laws, and Miller explains that different situations and different clients warrant professional review of forms and contracts. I particularly liked the online reader. I needed the information immediately, and the online reader for only about \$8 more, provided it. The reader lets you highlight and bookmark sections, and it worked quite well. If you are a media producer and don't know about Focal Press, the publisher, check them out. They have been publishing books about media production for decades that are concise and informative.

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